

Amrendra Kumar Amar

Creative Graphic Artist

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Faridabad (Delhi NCR), India

Career Objective

I am a highly qualified project leader, Graphic Designer with over 20 years of experience in UI/UX, 2D, and 3D design for simulation systems, especially in the marine training and defense sectors. Known for delivering user-focused visuals that enhance realism and usability, I combine strong analytical and communication skills with a proven record of exceeding project goals. I am confident I bring the expertise your company is looking for.

Work Experience

January 2015 - Present

Project Leader - Applied Research International Pvt Ltd, Delhi, India

- Led 2D/3D art teams for simulation projects in naval, defense, marine, and energy sectors.
- Designed UI/UX using Adobe Photoshop and animations using Adobe Animate.
- Developed models, textures, and renders using 3ds Max.
- Guided junior designers in 2D/3D asset creation, ensuring consistency with simulation standards.

July 2006 – December 2014

Senior Team Leader - Applied Research International Pvt Ltd, Delhi, India

- Supervised production of 2D and 3D assets for marine and naval simulation modules.
- Coordinated with developers and domain experts to ensure graphical accuracy.
- Supported UI/UX design for interactive simulation screens and control panels.
- Mentored junior artists and contributed to optimizing asset pipelines for simulation engines.

December 2005 - July 2006

Graphic Designer - Differential Technologies Ltd, Delhi, India

- Delivered high-end photo retouching for international clients (e.g., Pictage USA)
- Interacted with clients to achieve their photo editing needs.
- Responsible for final proofing.
- I used Adobe Photoshop as software & tools for photo retouching.

Education

July 2011 – June 2015

MBA (Master of Business Administration) - Pondicherry University, Puducherry U.T. , India

- I had completed a comprehensive master program covering strategy, marketing, operations, and leadership with a focus on project planning and team coordination.

July 2006 – June 2009

BBA (Bachelor of Business Administration) - Pondicherry University, Puducherry U.T. , India

- In these three years, I studied core business subjects including finance, HR, and communication, building a strong foundation for managing creative and technical workflows.

July 2008 – December 2008

Diploma in Future Arts (Lighting & Shading Specialization) - Maximus ATC , Delhi, India

- I specialized in lighting and shading techniques for 3D/2D environments, with a strong foundation based on art, design principles, and aesthetics enhancing realism and visual impact.

December 2003 – July 2004

Certificate in Advertising for Print - Arena Animation, Delhi, India

- I progressed in print media graphic design, with expertise in visual composition, branding, layout, typography, and pre-press production. Skilled in creating impactful marketing materials and ads aligned with industry standards.

Graphical Skills

- **Software & Tools**

Adobe Animate, Photoshop, Illustrator, Premiere Pro, After Effects, Autodesk 3ds Max, Visual Studio code and third party plugins.

- **Technical & Creative**

Low poly 3D modeling, texturing, UI/UX design, image & video editing, Photography, action script, HTML, Python (basic), Golang and AI Prompt Engineering (Adobe Firefly, DALL·E, ChatGPT, Copilot and Claude AI etc.)

- **Soft Skills**

Creative Direction, Team Leadership, Communication, Problem Solving, Remote Collaboration (VPN/Desktop)

Languages Skills

- English – Strong spoken and written communication skills.
- Hindi – Native and fluent.
- Swedish – Beginner and learner.

Achievements & Projects

- **Indian Navy Photography (2018)** - Indian war ship photography at Naval Dockyard, colaba, Mumbai.
- **Kenya Navy Photography (2016)** - Harbour photography for port development at Mombasa Harbour.
- **Indian Navy Photography (2015)** - Harbour & war ship photography for port development, Portblair.
- **Freelance Presentation (2005)** - Narcotics Control Bureau Delhi, IIT Delhi, SR Medicare Delhi.

Interests

- YouTube Content Creation (www.youtube.com/@AskAmar)
- Photography & Visual Storytelling
- UI/UX Trends & Design Innovation